
Overview

A facade in a building is the interface between its external and internal environment. It is usually one exterior side of a building, usually but not always the front. In commercial building architecture, a facade is often the most crucial aspect of design as it sets the tone for the rest of the building.

Objectives

Students understand the functions of a façade in a commercial building:

- Providing an interface between the inside and the outside environment
- Creating an image representing the building's business, ideals, and outlook (art incorporation)
- Allowing access to acceptable light levels and a visual connection with the outside
- Weatherproofing including control of air inflow, resistance to winds and blockage of water access
- Providing openable windows for ventilation
- Acoustic and thermal insulation
- Control of solar gain and UV radiation.

Assignment/Procedure

Facade Design

- Do a short research related to Haitian Artists.
- Pick one that can be related to your design concept and help reinforce your design proposal.
- Based on your Brand/Client and Concept design your storefront (Façade).
- Consider light, colors, materials, textures, volumes, awnings, logos, signage, etc.

Deliverables

- Brief summary of the artist life & work
- Mood images & inspiration from the Artist
- Sketches of façade design process.
- 3D perspectives showing Façade/Storefront design.

Due Dates

Thursday Nov. 2nd

- Review of ideas

Tuesday Nov 7th

- Sketches Desk Critics

Thursday Nov 9th

- 3D Renders indicating materials, textures, logos, etc.