

EMSER

CONTENTS

	01	02	03
	- HISTORY - PURPOSE	- GOALS - CRUCIAL ASP.	- SPACE DESCRIPTION
07	12	13	14
- DIAGRAMS	- DESIGN GUIDLINES	- CONCLUSIONS	- REFERENCES

Since
1968



Emser Tile has been known for service, selection, quality and value with their customers. As a leading designer, marketer and producer of the **world's finest tile and natural stone**, Emser offers a dynamic selection of products for interior and exterior applications that include **porcelain, ceramic, metal, glass, natural stone, quarry, decorative accents and mosaics, cut-to-size stone, setting materials, and custom manufactured products**

The principal purpose of the new Emser Tile offices will be to **implement environmental practices** throughout the design to **educate and include environmentally conscious practices in the workplace.**

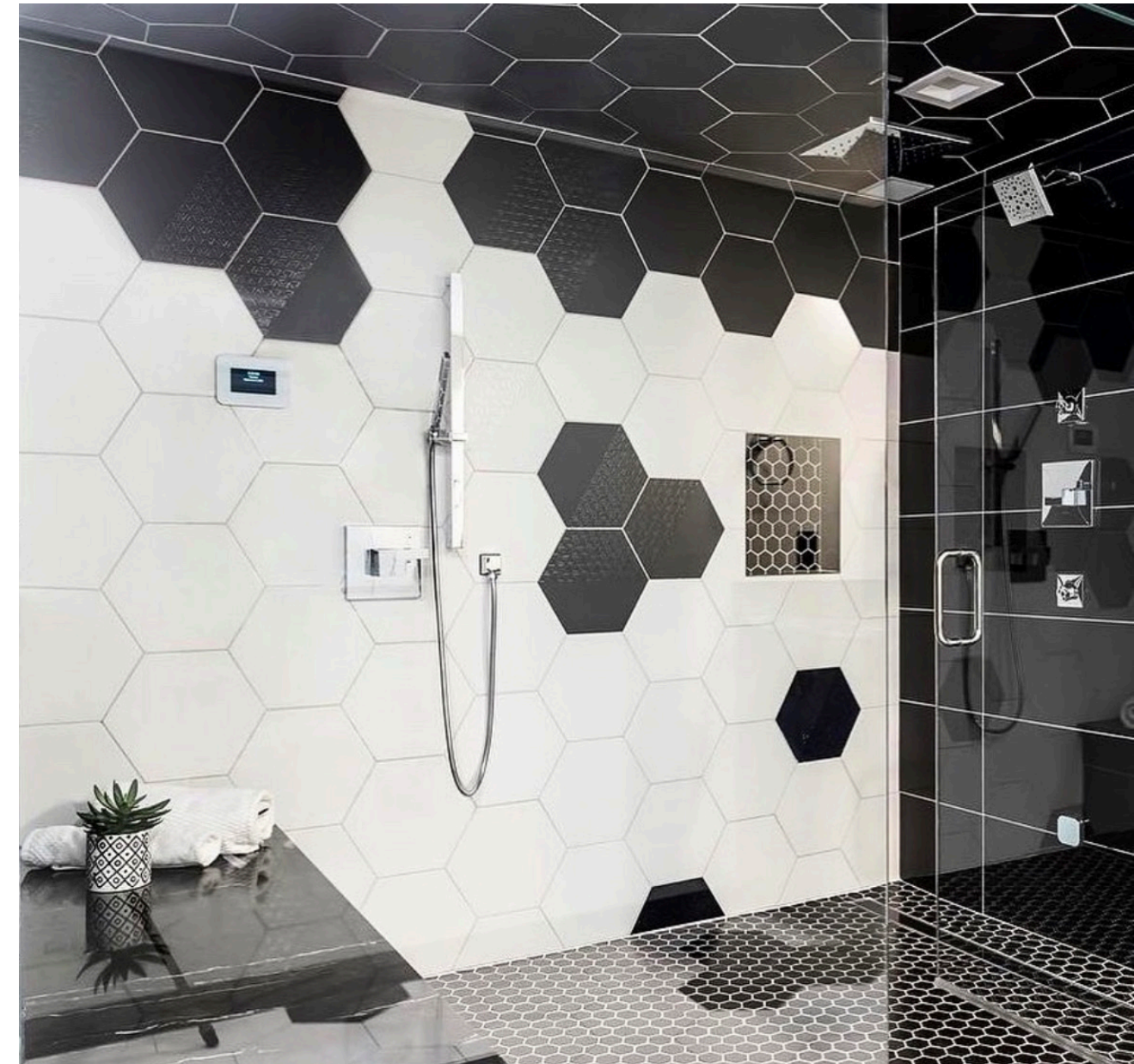
PURPOSE STATEMENT⁰¹

GOALS

“As we look ahead to the next 50 years, Emser Tile’s continued success will draw upon its legacy of strong family values combined with an unparalleled dedication to our customers and associates,”

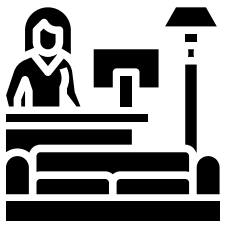
Emser President Carl Delia

Crucial aspects of the design will include access to collaboration areas and spaces where employees can work more privately. Rooms will be **functional** and **flexible** to ensure employees can **comfortably** work in a private or public setting.



02

CRUCIAL ASPECTS



LOBBY & WAITING AREA | Sq. Footage: 600

CAPACITY: 15

FF&E | Lobby: One reception desk, two work chairs, two computers, two phones.

FF&E | Waiting Area: Two or three sofas with outlets, four chairs, two or three coffee tables.



CAFE & KITCHEN | Sq. Footage: 1000

CAPACITY: 130

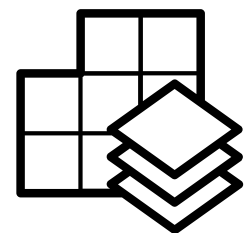
FF&E: Forty dining chairs/tables, utensils, refrigerators, sink, prep station, oven, storage, Tv's.



WELLNESS | Sq. Footage: 500

CAPACITY: 33

FF&E | Lounge: Three tables, six chairs, two or three soft bench seating, two or three coffee tables, Six booth seating with table, Tv's.



SHOWROOM | Sq. Footage: 800

CAPACITY: 15

FF&E: Product Display, Sofas

DESCRIPTION: A section of the office space that will be used to greet all visitors and to provide a waiting area for them until they are met by the person that they came to meet with. This area will be a considerable part of the design and central, so it needs high visual clarity, with no obstruction from the entrances. It will be located close to the main entrance.

DESCRIPTION:The Café will be an open space design including enough natural light to illuminate. This will be an eating and drinking establish with views to help relieve all the workers' tension. This will also be a place where everyone can interact, accessible for everyone, not only workers.

DESCRIPTION: Wellness will consist of two rooms; a quiet room and a lounge area. This will be a private space for workers to relax and take a break from the day. Employees should feel energized but calm in this space to be surrounded by natural light and views to the outside.

DESCRIPTION: The showroom will have a variety of furniture and displays sets to help express Emser Tile Company mission and design. This will also function as a space for collaboration between the staff and the public.

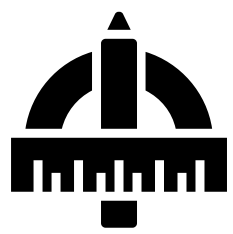


COLLABORATION | Sq. Footage: 450

CAPACITY: 15

FF&E: Movable Seating, White boards, Booth seating, tables, Outlets on tables, Two Sofas, Two coffee tables.

DESCRIPTION: The collaborative space will be a creative and comfortable space that will bring a social interaction between people. The collaboration space will have functional workstations where colleagues can focus and be productive. This area will be located on the second floor and will be public for all the employees.



DESIGN | Sq. Footage: 800

CAPACITY: 15

FF&E: one office, four workspaces, office chair, office desk, six worktables, eight work chairs, white boards, one library

DESCRIPTION: The design area will be in an open circulation where all executive and staff members come together to design and collaborate on future projects. This area will allow workers brainstorm working in groups.

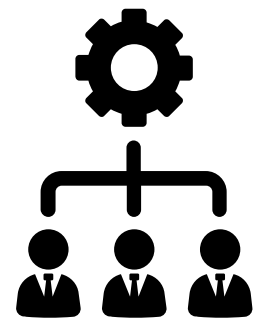


MARKETING | Sq. Footage: 600

CAPACITY: 8

FF&E: One private room, six workstations, six chairs, eight computers, six phones.

DESCRIPTION: Marketing team will promote the business and drive sales of Emser products or services. This team will be the network of the company where people will find the company events, catalogs, will be in charged of social media.



OPERATIONS | Sq. Footage: 400

CAPACITY: 10

FF&E: Private office, two workstations, five work chairs, five computers, five phones, Cabinets, Storage.

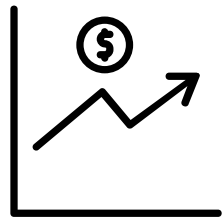
DESCRIPTION: The operation space will increase the practice throughout specific departments. The design of this space will help promote employee productivity and will require sound attention to help maintain a workable environment.



EXECUTIVE SUITES | Sq. Footage: 850
CAPACITY: 5

FF&E: Five private offices, one workstation, five executive desks, five work chairs, five computers, Cabinets and Library per office, Five phones.

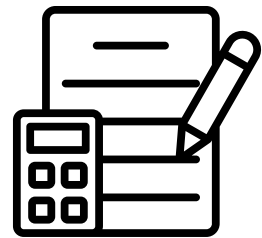
DESCRIPTION: Executives will be responsible for establishing the company's goals and strategies of the workforce. This space will be comprised of both small and open areas, giving individuals the opportunity to collaborate and exchange thoughts.



SALES | Sq. Footage: 480
CAPACITY: 9

FF&E: Nine workstations, nine work chairs, nine cabinets, nine phones.

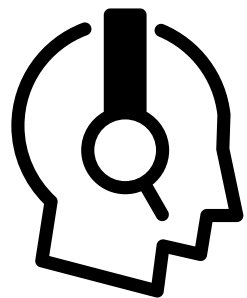
DESCRIPTION: Sales will be in charge of selling Emser Tile's products. Be on top of the accounts, process online and in-store orders.



ACCOUNTING | Sq. Footage: 600
CAPACITY: 8

FF&E: Eight workstations, eight work chairs, eight computers, eight phones, eight filing cabinets.

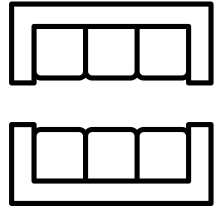
DESCRIPTION: The accounting department is where people will find much of the financial decisions being made. With managing expenses, this space needs to be private.



SUPPORT & PRINTING | Sq. Footage: 160
CAPACITY: 4

FF&E: Copy machine, vertical storage, one worktable, one chair.

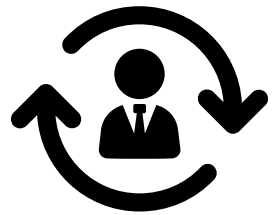
DESCRIPTION: The Support and printing area will be design for workers to do specific tasks. It will ensure printed items, work orders, paper presentations, and have storage for the workers.



LOUNGE AREA | Sq. Footage: 550
CAPACITY: 30

FF&E: Booth, sofa, coffee tables, casual seating.

DESCRIPTION: The lobby will serve as a general gathering for both staff and customers that will come and go throughout the day. This part of the space is the first-factor impression that will offset the mood throughout the workplace. With this space being primary for customer greet



HUMAN RESOURCES | Sq. Footage: 450
CAPACITY: 6

FF&E: Private office, two workstations, six chairs, six computers, six phones.

DESCRIPTION: In this space, the primary responsibility regards any form of employee relationship, payroll, hiring and interviewing, and employee training. This department requires a more private space to have a more intimate time to review any form of complaints and candidates.



CONFERENCE ROOMS | Sq. Footage: 1100
CAPACITY: 28

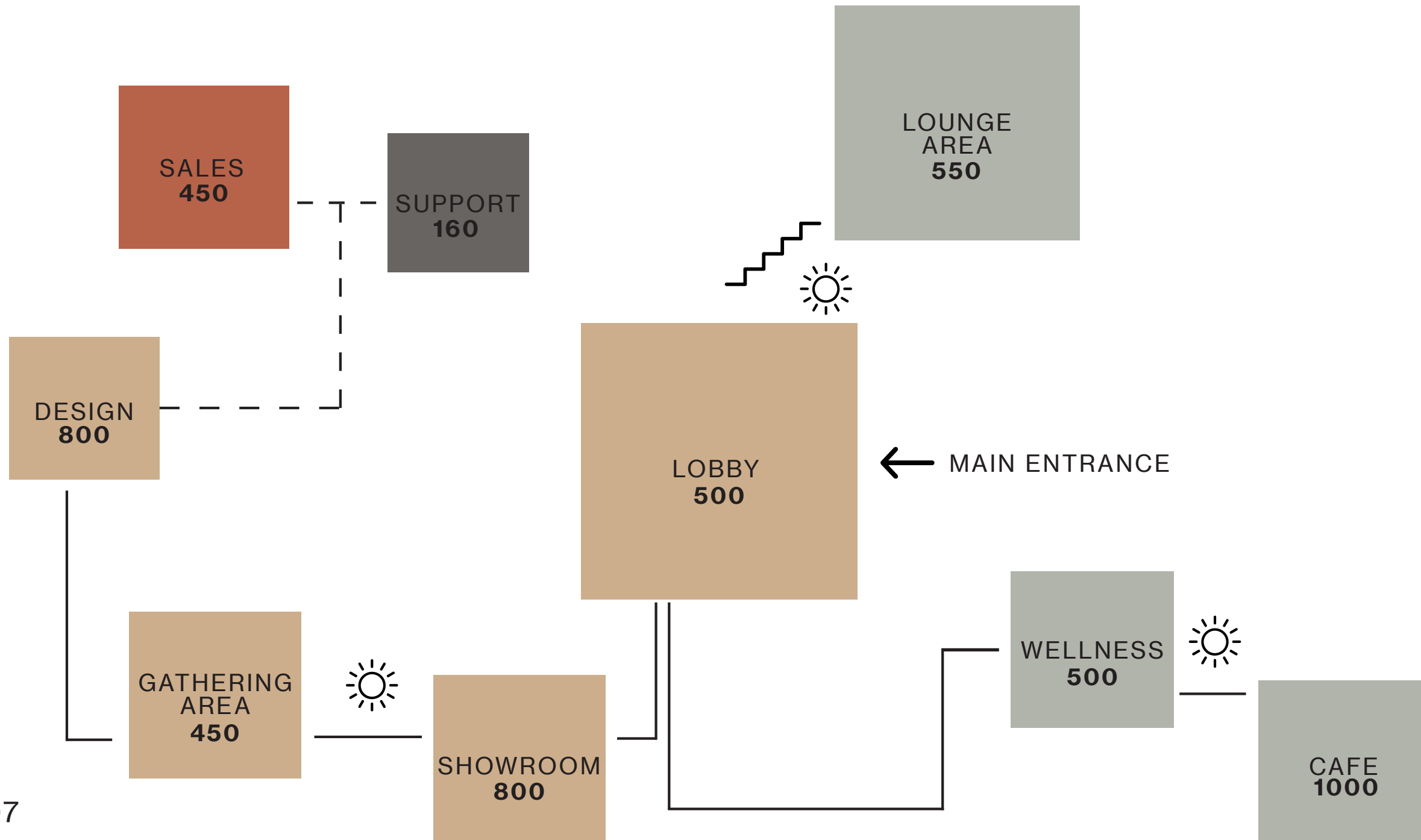
FF&E | Large: Sixteen work chairs, large conference table, coffee station, white boards, projectors, Tv's, two phones.

FF&E | Small: Four work chairs, Small White Board, Round table, Built-in power source, one phone.

DESCRIPTION: The conference room will be an area where employees are encouraged to come and gather to help collaborate on any current projects or future projects. With this space being an area of collaboration and engagement, it will require larger tables and more seats to help accommodate anyone that wants to take part.

ADJACENCY DIAGRAM

FIRST FLOOR



- PUBLIC
- PRIVATE
- DINING
- SEMI PRIVATE

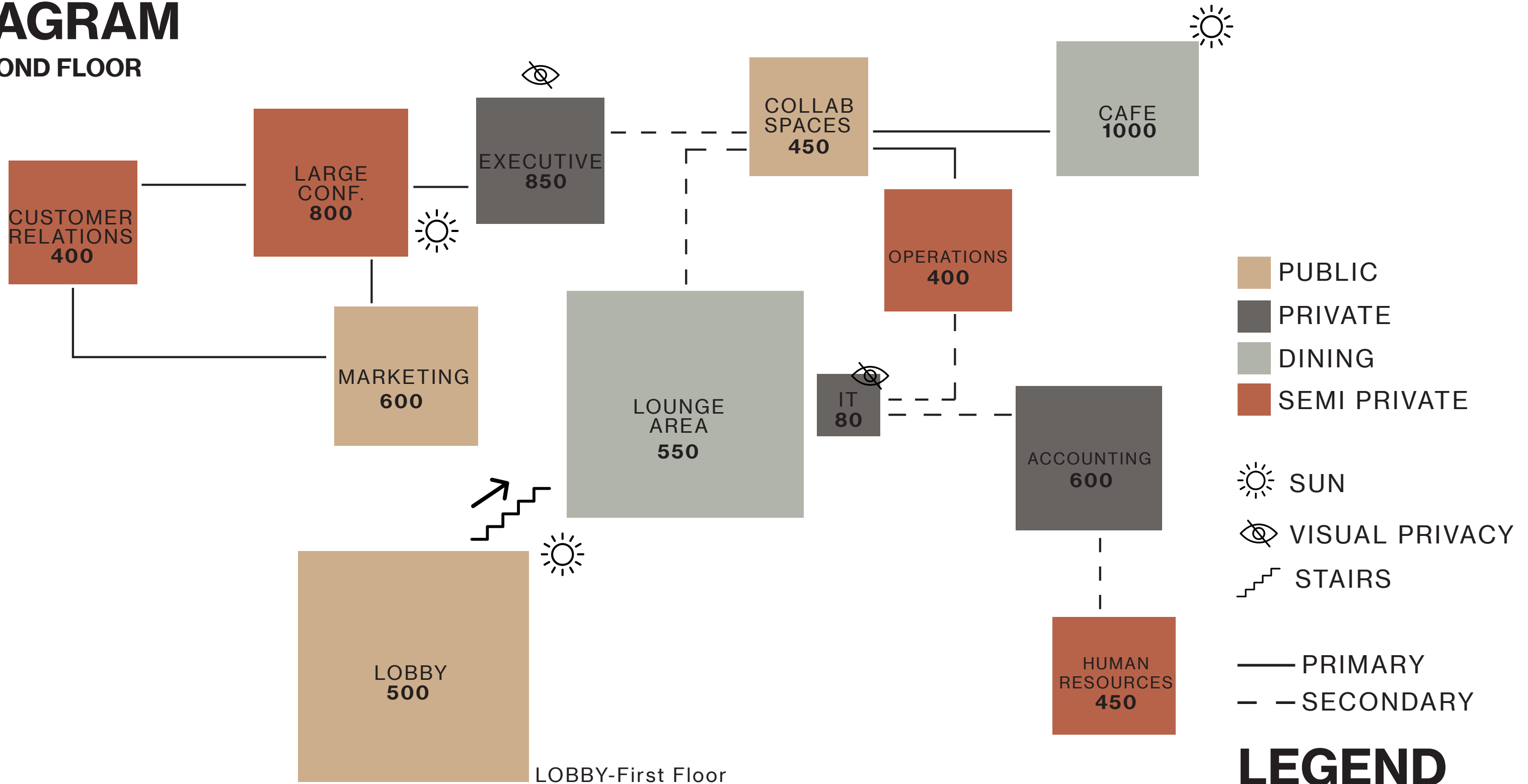
- SUN
- \
 VISUAL PRIVACY
- /
 STAIRS

- PRIMARY
- SECONDARY

LEGEND

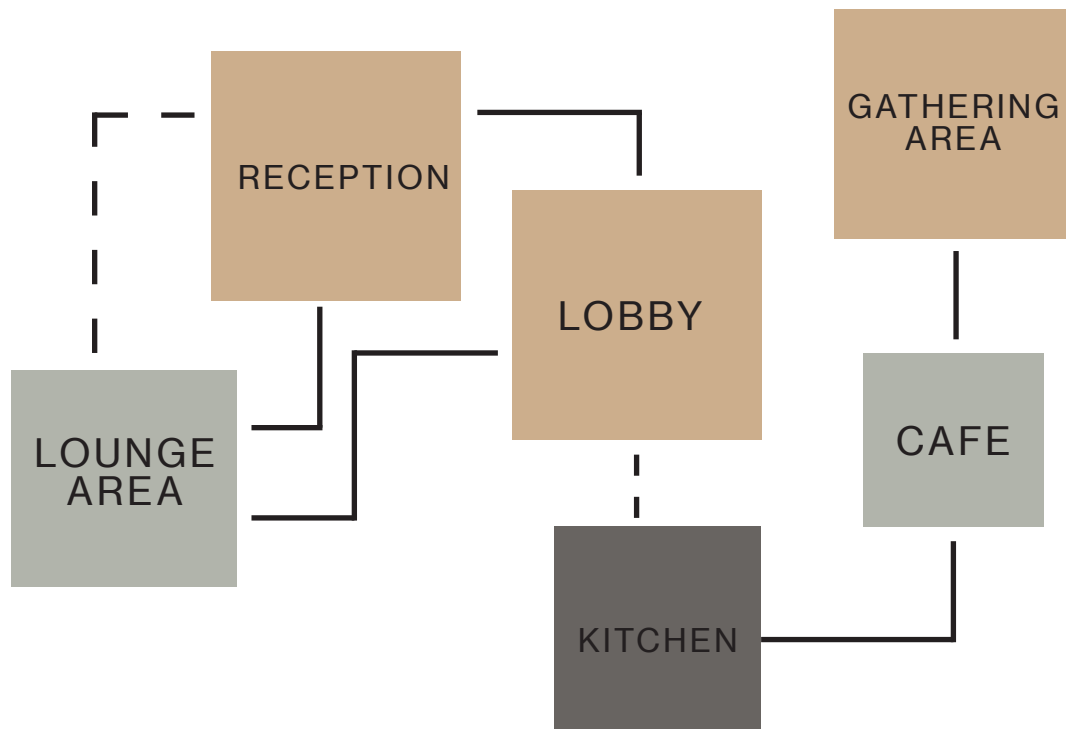
ADJACENCY DIAGRAM

SECOND FLOOR

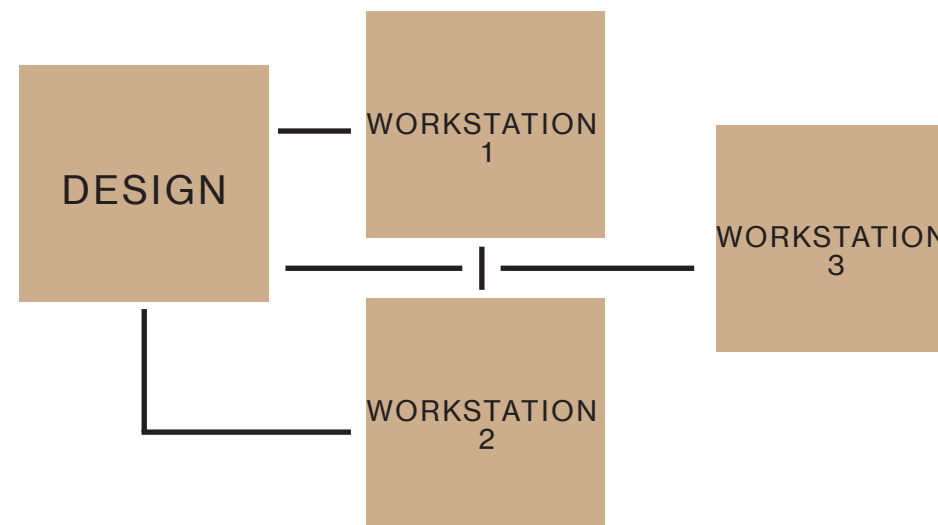


MICRO-ADJACENCY DIAGRAM

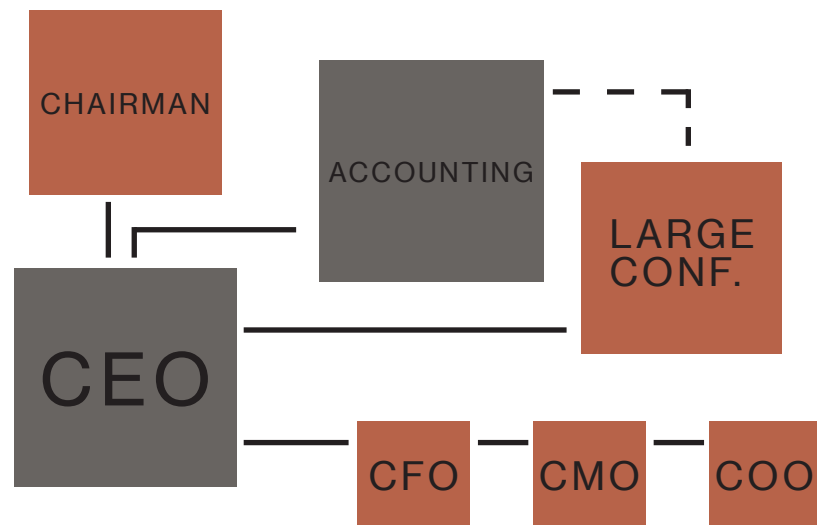
LOBBY/COLLABORATIONS



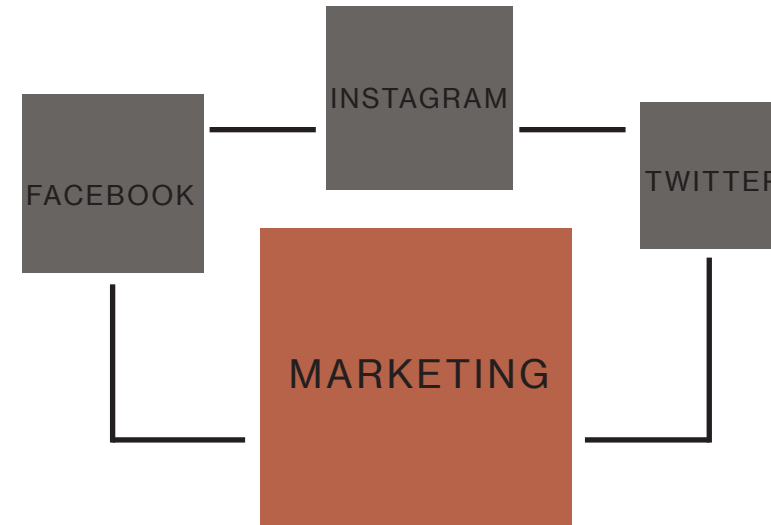
COLLABORATIONS



EXECUTIVE SUITES



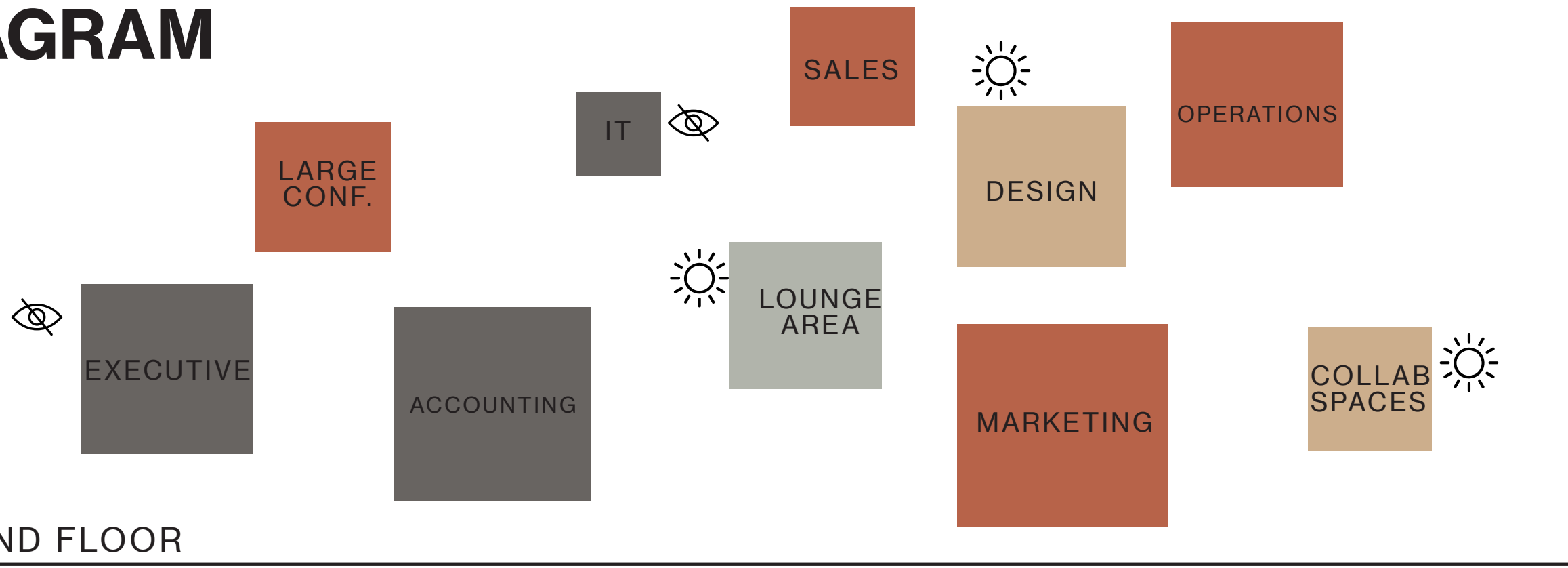
MARKETING



- PUBLIC
- PRIVATE
- DINING
- SEMI PRIVATE
- PRIMARY
- SECONDARY

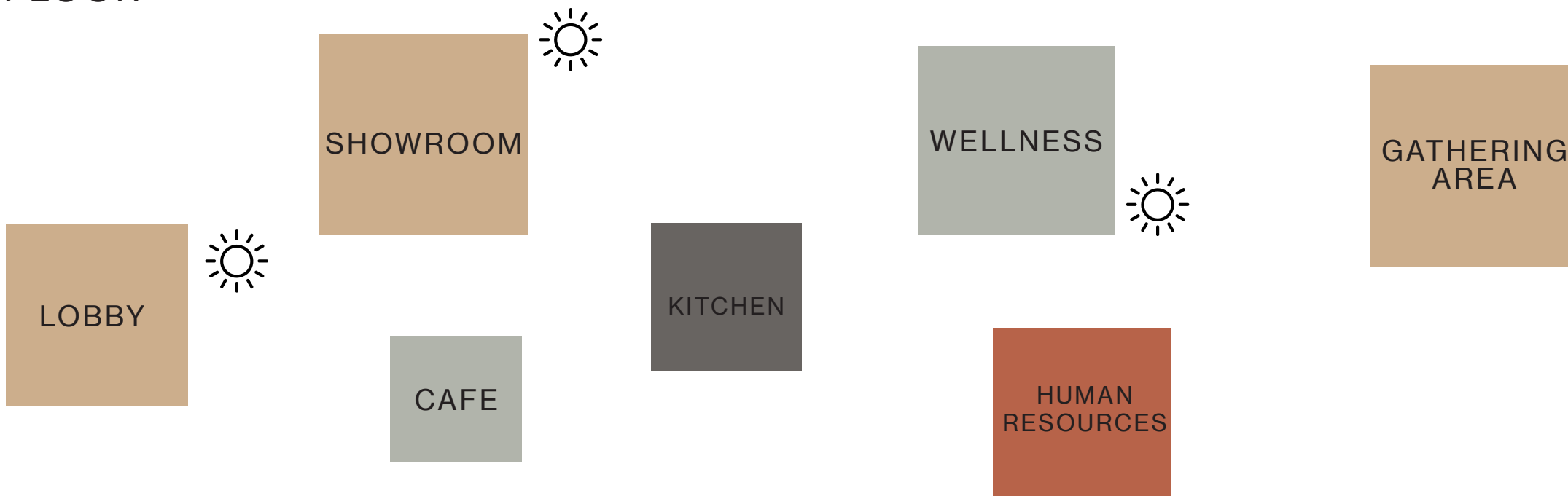
LEGEND

STACK DIAGRAM



SECOND FLOOR

FIRST FLOOR



- PUBLIC
- PRIVATE
- DINING
- SEMI PRIVATE

- ☀ SUN
- 👁/ VISUAL PRIVACY
- ↗ STAIRS

- PRIMARY
- SECONDARY

LEGEND

PRIVACY DIAGRAM

PRIVATE



SEMI PRIVATE



PUBLIC



 PUBLIC

 PRIVATE

 SEMI PRIVATE

LEGEND

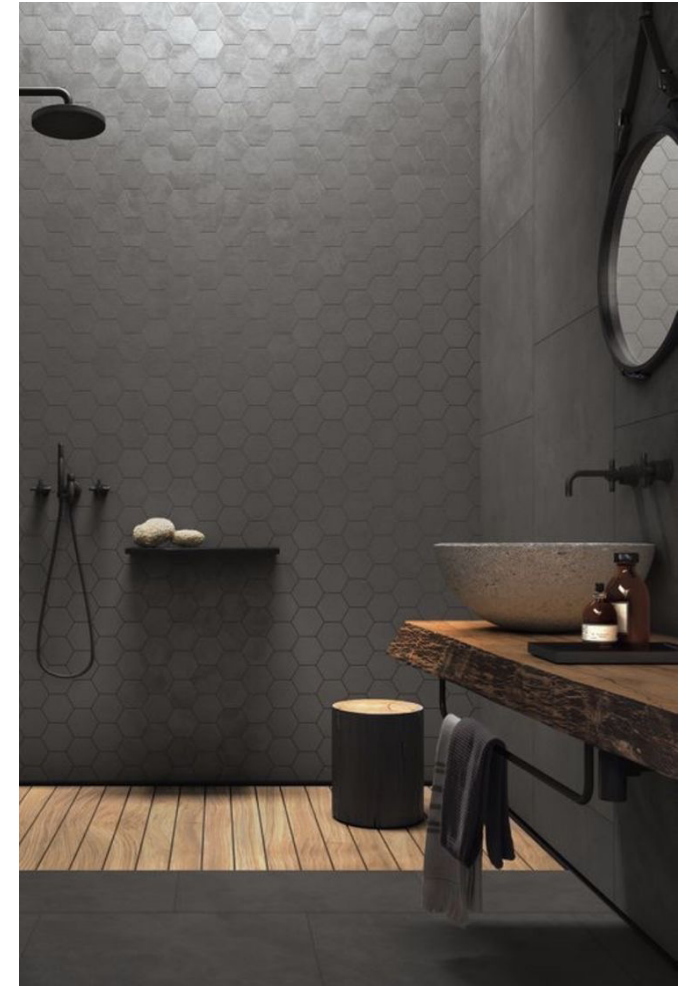
GREEN BUILDING INITIATIVE



Protect and Conserve Water



Use Environmentally Products



Wellness Center

DESIGN GUIDELINES



WHEN DESIGNING A SPACE, DIAGRAMS AND SPACE DESCRIPTIONS ARE VERY HELPFUL WITH THE PROCESS TO KEEP IDEAS CLEAN AND ORGANIZED. THE INITIAL IDEA FOR CREATING ADJACENT DIAGRAMS WAS TO CREATE A **COLLABORATIVE SPACE DESIGN** THAT WILL USE "EMSER TILE" PRODUCTS AS A MESSAGE WHICH IS COLLABORATIONAL FEEL.

CONCLUSIONS

REFERENCES

[HTTPS://WWW.EMSER.COM/](https://www.emser.com/)

[HTTPS://WWW.FACEBOOK.COM/EMSSERTILE](https://www.facebook.com/emsertile)

[HTTPS://WWW.INSTAGRAM.COM/EMSSERTILE/](https://www.instagram.com/emsertile/)

[HTTPS://OMNISIGHTINC.COM/VIRTUAL-TOURS/EMSER/
TILE-PRODUCT-SHOWROOM-ENVIRONMENT-VIRTUAL-TOUR/](https://omnisightinc.com/virtual-tours/emser/tile-product-showroom-environment-virtual-tour/)

